



science & innovation

Department:
Science and Innovation
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Empowering Student Entrepreneurs for Success: DSI-THENSA Five-Day Entrepreneurship Training

In order to foster a culture of innovation and empower the leaders of tomorrow, the Technological Higher Education Network South Africa (THENSA), with funding from the Department of Science and Innovation (DSI), is thrilled to announce the upcoming Five-Day Entrepreneurship Training Workshop which will be held at The Premier Hotel in Cape Town from July 31 to August 4. For this workshop, 23 students from the Western Cape and the Free-State will go through a week of interactive sessions with facilitators Ms Vani Moodley and Mr Thulani Ngcobo of Vani & Associates, who will provide training on how to start a business, conduct a lean business canvas, devise a cash flow statement and pitch to funders and investors. At the end of the week, students will have the opportunity to pitch their business ideas to a panel of funders and investors in a Dragon's Den type of event.

Last October, the DSI and THENSA successfully hosted a Five-Day Entrepreneurship Training Workshop with students from institutions in KwaZulu-Natal and the Eastern Cape. We are thankful to Stellenbosch University (SU), the University of the Western Cape (UWC), the Cape Peninsula University of Technology (CPUT) and the Central University of Technology (CUT) for responding to our call for student nominations in the field of entrepreneurship. Given the high rate of youth unemployment in South Africa, their commitment to this programme is invaluable. As the global economy becomes increasingly competitive, it is necessary for young people to have the entrepreneurial skills to help them navigate these uncertain times and contribute to the betterment of their communities.

With the Five-Day Entrepreneurship Training Workshop, the DSI and THENSA are taking proactive steps to offer students the platform to acquire essential knowledge, practical insights, and hands-on experience of the world of entrepreneurship. Following the workshop, the students will embark on a three-week mentorship programme followed by an enrollment in THENSA's Online Entrepreneurship Programme. We are confident that we will have a productive week of sessions and we look forward to meeting with all the students.