

## Innovative THENSA-DSI Entrepreneurship Training Programme Kicks Off at Protea Hotel, Pretoria



*Pretoria, 30 July 2024* — The Technological Higher Education Network South Africa (THENSA) Department of Science and Innovation (DSI) funded Entrepreneurship Training Programme commenced on Sunday, 28 July, at the Protea Hotel, Pretoria Loftus Park, marking the start of an intensive week designed to equip students with crucial business skills.

A diverse group of twenty-nine students from the University of Venda, University of Mpumalanga, University of Pretoria, University of Limpopo, Tshwane University of Technology, and Sefako Makgatho Health Sciences University—gathered for the programme’s opening on Sunday, 28 July 2024.

THENSA’s Project Manager, Ms Kogie Pretorius welcomed student participants and gave an introduction and background to the programme, its key learning outcomes and the role of students during the week’s training, including the much-anticipated Dragon’s Den event on the last day of the training. The THENSA media team and facilitators Vani Moodley & Associates (Pty) Ltd, was introduced to the students, setting an enthusiastic tone for the week.

Students engaged in introductions and shared their business ideas, fostering an environment of collaboration and networking. The session emphasized house rules and governance, with contributions from students to establish a productive learning environment.

The THENSA-DSI Entrepreneurship Training Programme aims to provide emerging entrepreneurs with the skills, knowledge, and support needed to thrive in today's competitive business environment.

Highlights of the kick-off session included, idea generation exercises, and practical advice on business structures and tax responsibilities.

The programme promises a week of hands-on learning, expert guidance, and practical exercises designed to turn innovative ideas into successful ventures. The session concluded with a call to action for students to harness innovation and creativity throughout the programme.

Further updates to follow.

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